



Inclusive Growth
Strategy 2020-2025

Overview and Scrutiny
Committee

9th July 2020

Strategic vision

“**Slough** will be an economy which is defined by its inclusiveness, diversity and resilience – where small businesses flourish, large employers invest, and residents have the opportunity to aspire and prosper. The Borough will harness the value of its international connections and the potential of redevelopment and regeneration to present a confident and dynamic image to the world, where a rounded and sustainable approach to growth is intrinsic to our success.”

Our Strategic Priorities

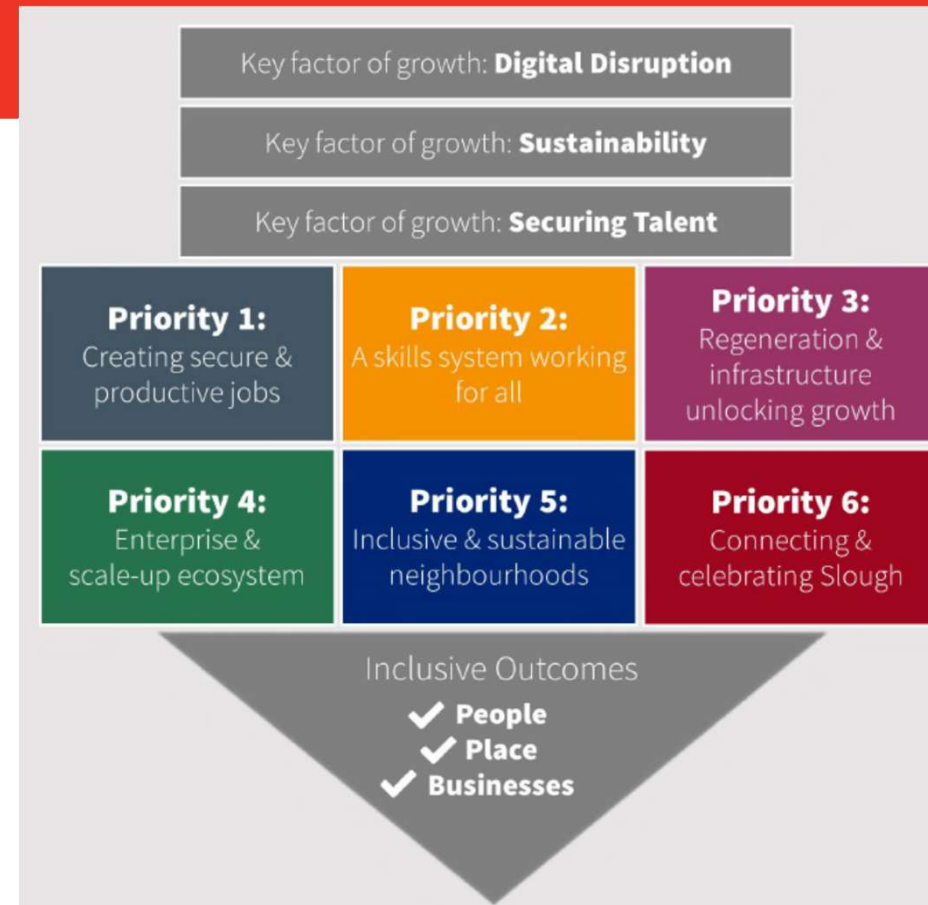
This strategy is action-orientated and defined by the scale of collective ambition within.

It responds to the opportunity to reinforce Slough's reputation for excellence, widen shared prosperity and capitalise on large-scale regeneration that will position the Borough as a progressive, productive and 'smart' place. It is also shaped by the threats to the local economy, stressing the need for Slough to not solely focus on growth, but also resilience.

Our six priorities are underpinned by:

- The need to update policy and orientate around inclusive growth...
- Respond to the wider strategic imperative and deliver against national objectives...
- A deeper understanding of Slough's economic health and competitiveness
- Building on a track record of success and the pipeline of investment in Slough...
- The need to be transparent about our focus and accountable for our achievements...

Each priority feeds through to a series eight actions, which form the basis for delivery and making a substantive change to the fortunes and wellbeing of Slough's residents and businesses.



Our absolute focus on action

Priority 1: Creating secure & productive jobs	Priority 2: A skills system working for all	Priority 3: Regeneration & infrastructure unlocking growth	Priority 4: Enterprise & scale-up ecosystem	Priority 5: Inclusive & sustainable neighbourhoods	Priority 6: Connecting & celebrating Slough
Good work, fair work standard	Slough skills and employment hub	Secure anchor developments	A new incubation hub	Effective place-making	Outward looking approach
Slough sector deals	Slough skills compact	Flexible meanwhile spaces	Innovation and acceleration facilities	Prioritising wellbeing	Maintaining strategic influence
Business needs taskforce	Pathway to success	Attractive and safe places	Embedding enterprise education	Corporate leadership	'State of Slough' symposium
Continuous labour market monitoring	Slough inspired	Slough's cultural hub	Business boost	Slough Climate Challenge	Community Leaders Programme
Prepared for industrial change	Digital skills first	A digitally connected Borough	Social enterprise quarter	Social regeneration value	Destination Slough
Anchor business engagement	Parental outreach programme	New transport solutions	Pop-up spaces and places	Progressive procurement	Annual events programme
Ease of access initiative	Continuous learning	Affordable housing provision	Enterprise network	Effective use of public assets	Volunteering and activism
Soft landing scheme	A higher education presence	Regeneration unlocking infrastructure	Seedling success	Social leases	Activated spaces

Our commitment to making it happen

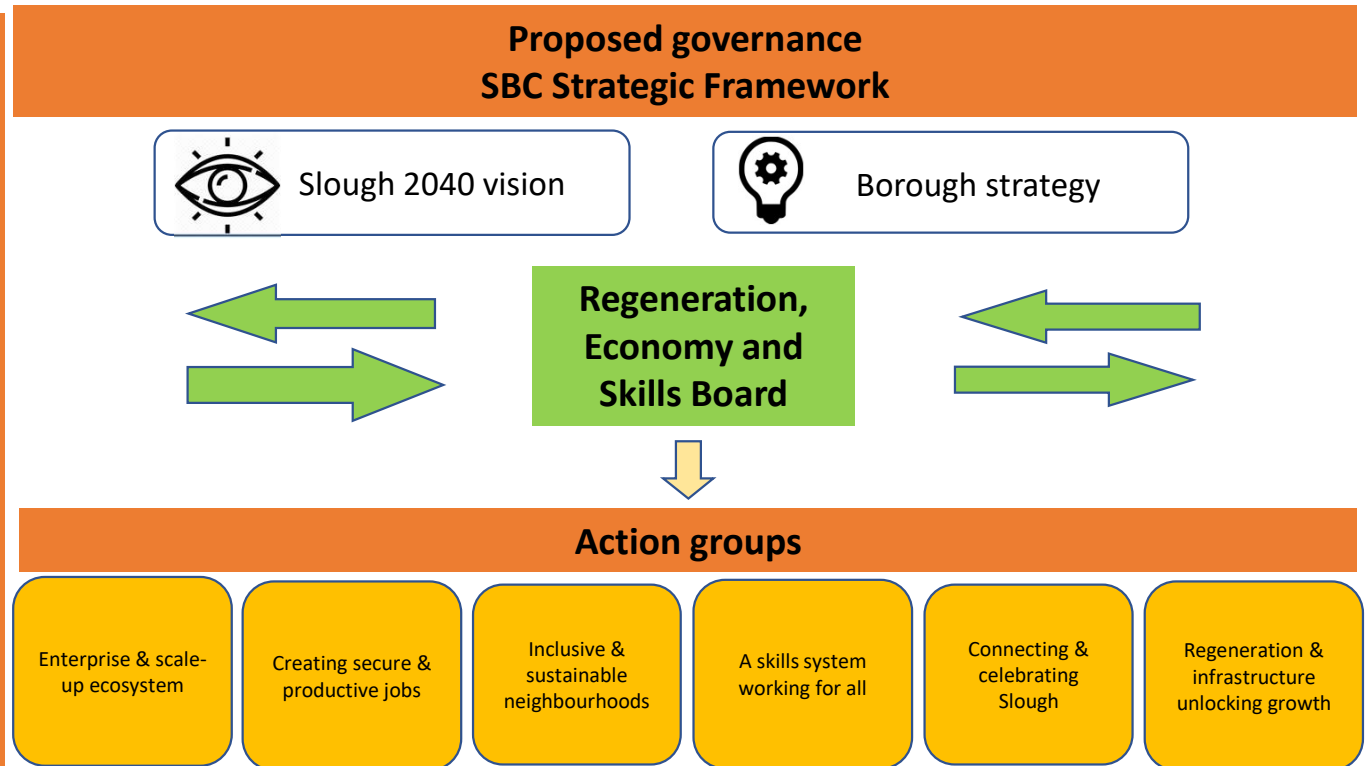
<p>Priority 1: Creating secure & productive jobs</p>	<p>Clear Strategic Focus Strategic priorities will target support in our:</p> <p>Largest Employment Sectors Most Specialised Sectors Fastest Growing Sectors</p> <p>And secure necessary investment in our thriving and regenerated:</p> <p>Town Centre Industrial Hubs Local Centres</p>	<p>Strength In Partnership To deliver our strategic priorities we will collaborate with key partners:</p> 	<p>Being Accountable Delivery of our strategic priorities will be underpinned by our commitment to:</p> <p>Put appropriate governance in place</p> <p>Adopt consistent behaviours</p> <p>Leverage collective capacity</p> <p>Be prepared to change course</p> <p>Connect with wider strategies</p>	<p>Tracking Performance Monitoring progress and tracking our achievements will ensure our priorities are delivering lasting change through:</p> <p>A clear vision of what success is</p> <p>Measurable performance indicators</p> <p>Continuous and regular tracking</p> <p>Transparent reporting</p>
<p>Priority 2: A skills system working for all</p>				
<p>Priority 3: Regeneration & infrastructure unlocking growth</p>				
<p>Priority 4: Enterprise & scale-up ecosystem</p>				
<p>Priority 5: Inclusive & sustainable neighbourhoods</p>				
<p>Priority 6: Connecting & celebrating Slough</p>				

Regeneration, Economy and Skill Board

Members

- Paul Britton, CEO, Chambers, Chair
- Employers
- Further education
- Higher education
- Community partners
- Developers

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Action plan

The council will play an active leadership role in the execution of the strategy, but this is about wider economic impacts.

We want key stakeholders, partners, and residents to feel involved and connected to the strategy and ensure they have had the opportunity to play an active role in its success.

Members will co-create the action plan which will be split across 3 phases

Year 1

Will focus on covering the current period until the end of the year

Response

Year 2-3

This period with focus on recovery as we reset and come out of response

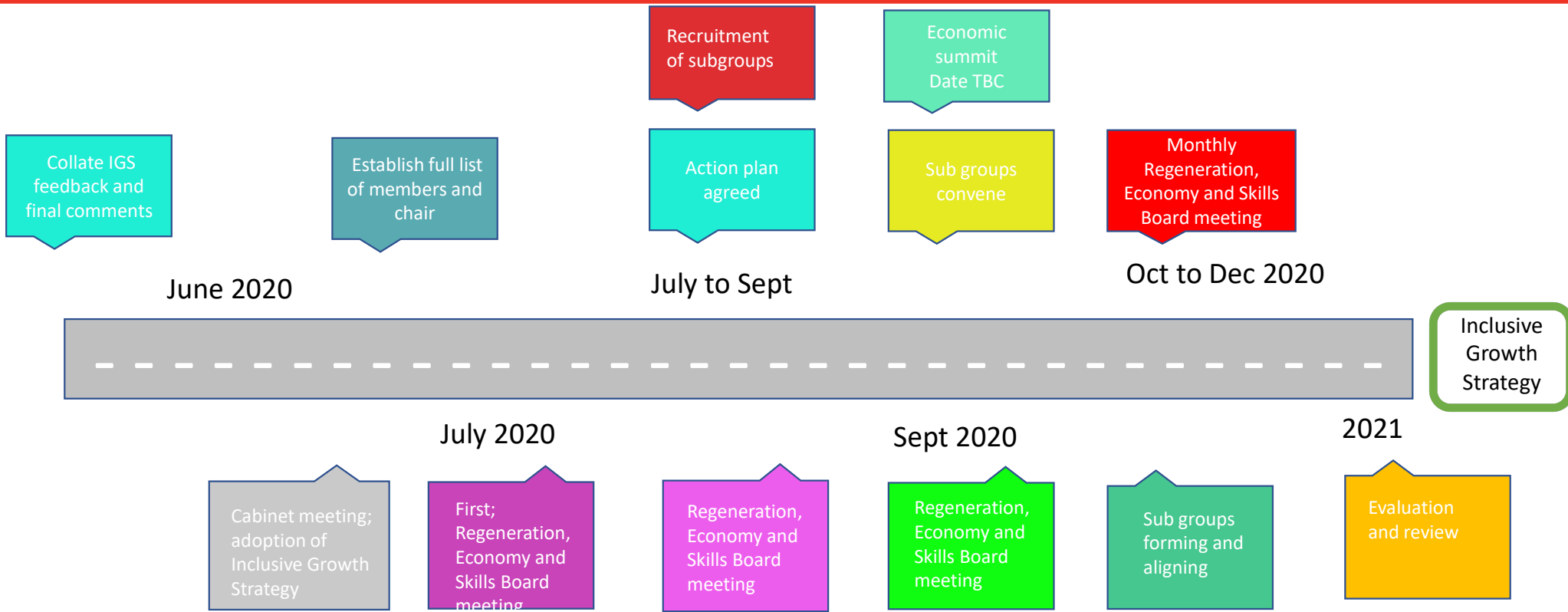
Recovery

Year 3-5

The final period will focus on the remaining years, taking us to the end of the strategy timeline

Renewal

Next steps





Call to action

The committee is requested to provide general comments on the strategy that will be used to inform the Action Plan and projects within